



Slovenski Festival Znanja '09 / Slovenia Festival of Knowledge '09

WORKSHOP

The development of innovative services, entrepreneurship and advanced manufacturing industries supported by professional virtual communities and international networking

Date: 21.9.2009

Venue: Celjski Fair, Celje

Workshop Background

We are living in the globalized world with rapid technological development, which greatly affects all areas of our lives.

We need to organize a continuous inflow of new knowledge and related innovations in all elements of the value chains, which are associated with the creation of our products and services. This is virtually impossible task for the micro, small or medium-sized enterprises. These problems can be solved by the various forms of collaboration and networking between the experts from different domains.

Cooperation and networking is not something new. Modern information technology and telecommunications have resulted in real renaissance on this filed. Extremely rapid expansions of the Internet since the mid 90ties contribute to the emergence and development of virtual communities. Virtual community is a social network with common interests, ideas, tasks or aims, which interact in a virtual community across time, geographical and organizational boundaries and allows the development of personal ties between the professionals, experts and other people.

Networking and collaboration in Slovenian manufacturing industry has a long tradition. New tools and related possibilities offered by modern information and telecommunications technologies provide new challenges and business opportunities. The main obstacles to more effective and successful collaboration are supported by wrong beliefs, habits and lack of trust. All this arising from the existing forms of work and cooperation, and the superficial knowledge of new technologies. Often it appears that, in principle, know all about the novelty, the question is whether they are able to apply it in practice, and through them to achieve extraordinary results . . .





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The purpose of this workshop is to promote and stimulate the establishment and performance of new virtual professional communities on the area of manufacturing industry. We selected the following domains of networking and the creation of professional virtual communities (PVCs) for our practical experiment:

- Market of lifelong learning support,
- Networking for new ideas and know-how,
- PVCs to support development and promotion of advanced design and manufacturing technologies

The workshop is an integral part of the Slovenian festival knowledge (www.inovaconsulting.org/sfk) organized in collaboration with the network of international research institutes, professional associations and companies, coordinated by the LENS Living lab and Project & Technology Management Institute, embedded in the Faculty of Logistics Celje (University of Maribor).

21.9.09 - Time Schedule

09.00 – 09.30	Welcome address	Dr.Brane Semolič	P&TMI, IPMA
09.30 – 10.00	Status and Opportunities of Slovenian Manufacturing Industry	Dr.Lojze Sočan	FSS, UNI-LJ
10.00 - 10.30	What is and why LENS Living lab?	Dr.Brane Semolič	P&TMI, IPMA
10.30 – 11.00	Coffee Brak		
11.00 - 11.30	Why Professional Virtual Communities (PVCs)?	Dr.Peter Tancig	RAS
11.30 - 12.00	Slovenian experiences in the field of collaboration and networking	Dr.Adolf Šostar Dr.Brane Semolič	TCS
12.00 - 13.00	Main Break		
13.00 – 18.00	PVCs Development Support on NING, YUGMA, GOOGLE and Skype – work on indicated domains (attendees need to have computers)	Dr.Les Squires, USA	IPMA

Workshop Organizers:

LENS Living lab

Project & Technology Management Institute, Faculty of Logistics, Celje

IPMA Research Management Board

The Researchers' Association of Slovenia





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Slovenian Festival of Knowledge, www.inovaconsulting.org/sfk

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