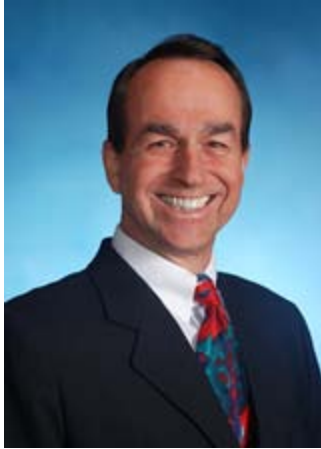


Stacy Goff, IPMA Level-D®, PMP®



STACY A. GOFF is the Vice President of Marketing and Events for IPMA, the International Project Management Association, and is a founder and current President of *asapm*, the American Society for the Advancement of Project Management, IPMA-USA. He is also President of ProjectExperts, a US-based Project and Program Management consulting and Learning Experience company. He is also a long-serving member of Project Management Institute

A PM practitioner since 1970 and project and program management consultant since 1982, his PM Consulting services focus upon improving Project Manager and Stakeholder PM Competence, and project performance. His methods improve project responsiveness and effectiveness for all types of organizations, including engineering, information technology, government, consultancies, and general management.

Mr. Goff brings a results-oriented approach to the PM learning and consulting world. He creates excitement for high-quality, on-time, in budget project performance, balanced with lasting business benefits. In his Learning experiences or in consulting, he combines his knowledge of project management with sensitivity for the human aspects of projects. The result: Increased project success.

A current area of emphasis is increased Enterprise-wide project management performance through methods, Project Management Office enhancement, improved Portfolio planning, management and reporting, and more-effective project and program kick-off with his unique Rapid Initial Planning services.

Knowledge AND Competence: Trends and Tendencies in International PM Certification

PM Knowledge supported the practice of project management through the 1980s and 90s. Now, the demands for business results drives us to higher levels of performance. Over the last 10 years, the action has been in competence (or competency), as the link between well-managed projects and business success is clear. The trends and tendencies continue, as of this year, when, all the leading project management professional organizations are now embracing competence, with some also moving towards pm performance.

The emphasis is not just on technical aspects, as the domain of competence includes behavioral skills, and clear grasp of the need to work well with the permanent organization. From where did this competence movement arise, and where is it headed? The answer: The world's first project management association, originally named INTERNET in 1965. Today, now named IPMA, International Project Management Association, this federation of national pm organizations, includes over 50 nations. And in the USA, the practitioners who made pm the competitive

advantage of successful businesses formed asapm, the American Society for the Advancement of Project Management, IPMA-USA.

Working together, these organizations continue the move to increased pm competence at all levels, and to improved individual, project and organization pm performance around the world. The implications for 2025 are revealed in this topic.